



LEGENDS EXPO EXHIBITOR PACKET

legends-expo.com

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About

Legends Expo is a fan convention dedicated to celebrating our favorite stories in a galaxy far, far away! Our convention focuses on “Legends,” which are the older Star Wars tales (published 10+ years ago) that are in the format of books, comics, games, etc. While Legends are our focus, vendors are welcome to sell wares from all eras of Star Wars and outside of the Star Wars franchise. Our event also promotes reading, literacy, and positive community. This year we have partnered with The Book Truck, a LA-based charity that provides books to homeless, low income, and other underserved youth in the Los Angeles area. All proceeds from our event will be donated to The Book Truck.

We are looking to fill our exhibit hall with all kinds of vendors, artists, booksellers, comics shops, collectible sellers, crafters, clubs, and more. We expect an attendance about 500 attendees, comprised of Legends enthusiasts from throughout the US, as well as a handful of attendees who have purchased tickets in the UK and Canada.

Legends Expo has a variety of booth and table options, so please read this Exhibitor Packet in its entirety. If you're not sure how your business/club/etc. can be part of Legends Expo, please contact us at LegendsExpo@gmail.com. We're open to hearing about any kind of outside-of-the-box ideas for a booth that you might have, such as hands-on demos, auctions, raffles (in compliance with California state law), performances, and more.

This packet contains all available booth styles and rates offered at Legends Expo for all varieties of vendors and more, along with the venue's rules and regulations, Legends Expo's Exhibit Hall Terms of Agreement, and the Legends Expo Booth Application Form.

After your application form has been completed and submitted, your designated booth representative will receive an email confirming your booth application has been approved. You will also be sent a vendor contract via email for your booth representative to sign to confirm you've read and agree to the venue's rules, Legends Expo's rules, and that you agree to vend for the entirety of Legends Expo; you will also be sent an invoice for **half** your booth fee and any additional fees (such as additional A/V or pipe and drape requests), due along with your signed contract upon receipt of your application approval. The remaining **half** will be due on June 18, 2025.

Our venue is the **Burbank Marriott Convention Center**, located at 2500 N Hollywood Way, Burbank, CA, 91505. The hotel can be contacted at (818) 843-6000. Legends Expo has a limited number of hotel rooms available to us at a fixed discounted rate for our guests and vendors; approved vendors will be provided with our dedicated link to book any hotel rooms they need at our special rate!

Event & Set-up Hours

Legends Expo will be held on **Saturday, September 13, and Sunday, September 14, 2025.**

Our event hours are from **10:00 A.M. to 6:00 P.M. on Saturday and 10:00 A.M. to 5:00 P.M. on Sunday.**

Exhibit Hall set-up will be available starting **Friday, September 12, from 8:00 to 11:30 P.M.**, and on **Saturday morning starting at 8:00 A.M.** Exhibits must be ready for the event by **9:30 A.M.**

Tear-down will be immediately after the event on **Sunday, September 14, from 5:30 P.M. to 11:30 P.M.**

Booth Packages and Rates

Desert Homestead

Single Table Package – \$195 (Up to 15 tables in exhibit hall, subject to availability. Overflow tables available in lobby.)

This table size is ideal for artists, crafters, the promotion of small organizations, display of a fan project, or the promotion of a fan film, etc.

- One 6' skirted table and two chairs
- One exhibitor weekend pass for the event, which provides admission to Legends Expo for both days, and access to the exhibit area outside of event hours for set-up and tear-down.

Smuggler's Den

Small Booth Package – \$325 (Up to 16 booths inside exhibit hall, subject to availability)

This size booth is ideal for authors, artists, crafters, small shops, clubs, and organizations.

- One 8' x 8' (W x D) booth space with one skirted 6' table and two chairs
- One drape at the back of the booth and one 3' drape on each side of the booth (two total). Please let us know if you have a booth backdrop.
- Two exhibitor weekend passes for the event, which provides admission to Legends Expo for both days, and access to the exhibit area outside of event hours for set-up and tear-down.

Rebel Base

Standard Booth Package – \$550 (Up to 15 booths inside exhibit hall, subject to availability)

This size booth is ideal for artists, crafters, authors, and mid-size shops and organizations.

- One 10' x 10' (W x D) booth space with one skirted 6' or 8' table and two chairs
- One 3' (H) drape on each side of the booth (two total). Please let us know if you have a booth backdrop, as all Rebel Base booths are against the exhibit hall walls and will not come standard with a drape at the back of the booth.
- Two exhibitor weekend passes for the event, which provides admission to Legends Expo for both days, and access to the exhibit area outside of event hours for set-up and tear-down.

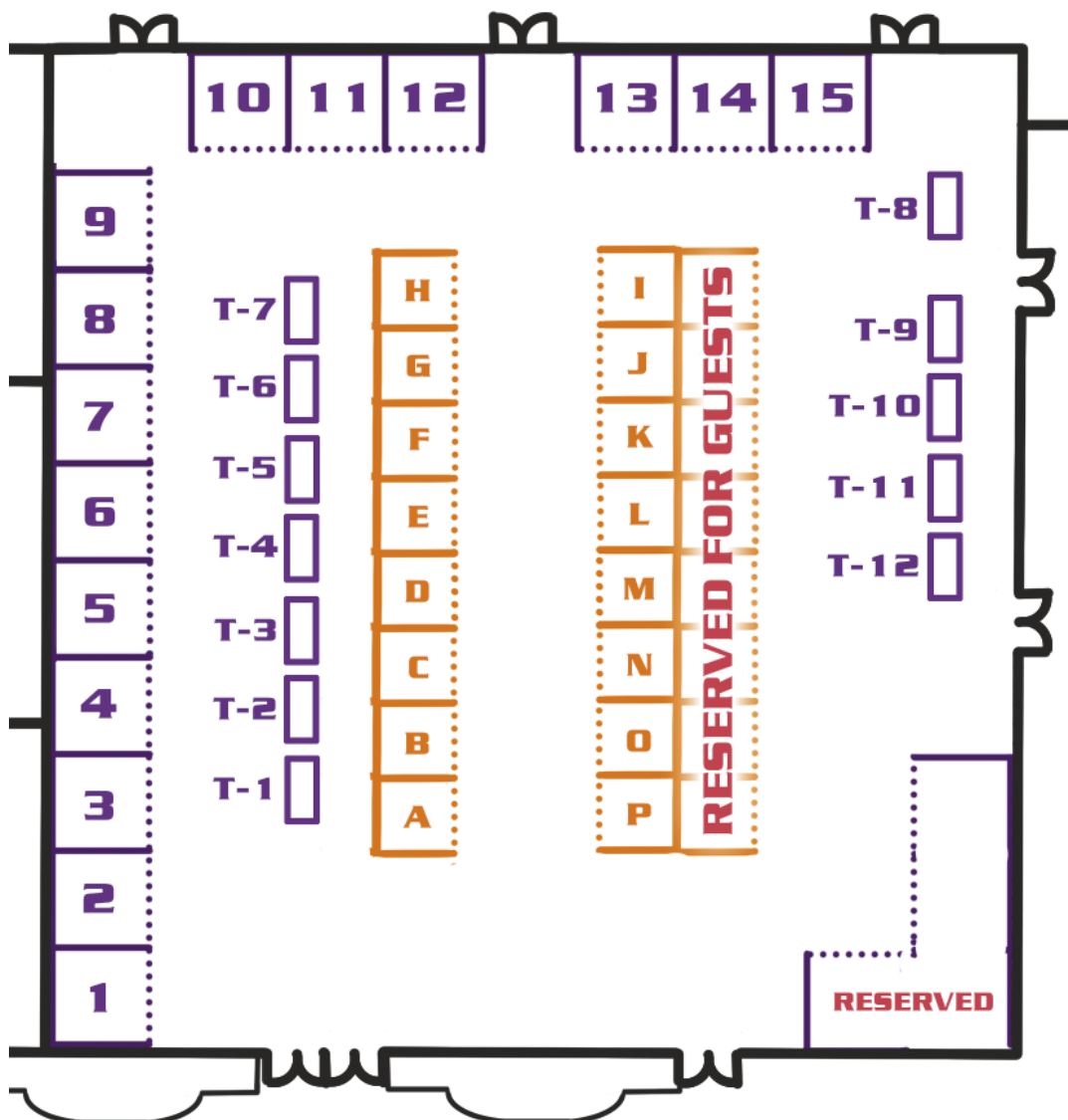
Forest Moon

Standard Plus Booth Package – \$850 (Subject to availability)

This size booth is ideal for large shops and organizations.

- One 20' x 10' (W x D) or 10' x 20' (W x D) booth space with two skirted 6' or 8' tables and two chairs
- One 3' drape on each side of the booth (two total)
- Two exhibitor weekend passes for the event, which provides admission to Legends Expo for both days, and access to the exhibit area outside of event hours for set-up and tear-down.

Please don't hesitate to contact us if you require larger booth space, have unique needs, or have creative display ideas – we would love to work with you!



Booth Add-Ons

Additional Exhibitor Badge – \$60

- Additional exhibitor badge.

Additional draping – Inquire for rates

- If your booth requires additional pipe and drape services. Contact us for rates.

Additional chairs – \$15 per chair

- Additional chairs for your booth.

Additional tables – \$40 per table

- Additional tables for your booth.

Electricity – Inquire for rates

- Electrical needs will be handled through Edlen Electrical, our venue's chosen proprietor. If you require access to an electrical outlet, power strip, or extension cord, we will send you a form with rates and specifics on what Edlen Electrical offers.

Wi-Fi – Inquire for rates

- Wireless internet for your booth.

Need something not listed? Send us an email at legendsexpo@gmail.com and we will coordinate your needs with our venue.